



# CONNECTION

TUESDAY 7 MAY 2019  
THE BREWERY, 52 CHISWELL ST, LONDON

## AGENDA

### 12:00 REGISTRATION

Registration opens, including soft drinks and canapés

### 13:00 WELCOME

Helen Fospero - Journalist, TV and radio presenter



### 13:15 SETTING THE SCENE

Graham Pope - Group Commercial Director, Blitz, a GES company, Mike Phillipson - Managing Director, Blitz, a GES company

### 13:30 KEYNOTE SPEAKER - CARYN FRANKLIN MBE

BBC broadcaster, fashion editor, activist, fashion icon and commentator on fashion, image and identity politics for nearly 35 years. Caryn is the former presenter of BBC Clothes Show, ambassador for Clothes Show Live and has hosted and organised numerous live events during her illustrious career.



### 14:00 THE FUTURE. NOW.

Learn about the wealth of interactive technology that is transforming the event experience for visitors and stakeholders.



**Moderator:** Adam Parry - Editor, Event Industry News and co-founder of Event Tech Live

**Panel:** John Steele - Technical Director, Blitz, a GES company, Richard Padun - Director, Arcstream and Mike Piddock - CEO, Glisser

### 14:30 'GENIUS BAR' BREAK OUT AND REFRESHMENT

Join our event partners at the 'genius bars' to check out the latest tech, interrogate our speakers and ask your most challenging and burning questions. Coffee and refreshments too.

### 15:00 CREATIVE CONNECTIONS: TELLING YOUR BRAND STORY

Learn from real-world examples that have taken brand storytelling and creative execution to new heights, creating a powerful, lasting connection with customers, influencers and advocates.



**Moderator:** Caryn Franklin MBE

**Panel:** Mark Watson - Creative Director, Blitz, a GES company, Zak Roby - Commercial Director, Blitz, a GES company, Rosie Ham - Course Director, The Event Academy

### 15:30 THE EVENT ORGANISERS' GUIDE TO THE PERFECT EVENT BRIEF

We'll walk you through the world of acronyms and tech jargon – and introduce our new briefing app designed to help you create a detailed event RFQ (request for quote) in minutes.



**Speaker:** Graham Pope - Group Commercial Director, Blitz, a GES company

### 15:50 THE FACTS OF LIVE: WILL GLENDINNING

Will is a veteran live event producer, director, designer and now author. In our final session, he promises to distil twenty years' experience to help you extract maximum impact from your next event.



### 16:30 WRAP UP

Wrap up and closing remarks with Helen Fospero

### 16:45 BLITZ 30<sup>TH</sup> BIRTHDAY DRINKS

Includes canapés and networking

### 18:00 [CLOSE]

The BREWERY

